About the Author

Catherine Baird, Ph.D. is an Information Technology executive, specializing in Cloud Solutions, Big Data and IT Managed Services. In 2010, she joined AT&T to lead technology selection, platform architecture and product launches for these emergent divisions. Prior to that, she was CIO & COO of an IT Services firm that handled network, software and computing needs for small-to-medium-sized businesses and nonprofits in Atlanta.

A pragmatic, original thinker, Baird studied Intellectual History, with a focus on Russian thought and French Personalism, at McGill University, Montreal, Canada, and completed her doctorate in 1998. Since then, she has diversified her experience in business and technology, working as a Director, Architect, Vice-President of Operations and CIO.

Baird has actually found a natural synergy in these disciplines. "History requires the rapid consumption of enormous volumes of information and the analysis of very complex, interrelated activities and events," she explains. "Computer systems are modeled after people and so they work very much like political, economic, social and other functional organizations."

In 2013, Baird converted her 1997 doctoral thesis into *Revolution from Within,* a narrative nonfiction to be released for publication in the fall of 2014. A series of related books and articles are also planned.

Baird also began a company called "From Pyramids to Clouds," a place for discussion and discovering connections as people embrace unity and consciousness: a growing, international movement that encourages people to look within themselves, follow their passions and live in harmony, treating one another in a supportive and sustainable way. "A pyramid symbolizes the old top- down, hierarchical system in which the goal of life seems to be trying to climb to the top. Clouds evoke global, free associations of self-contained individuals in local communities and shared interest groups," Baird notes. She is thrilled to be building the infrastructure and capabilities needed for this ambitious project.

As time permits, Baird leads classes as an Adjunct Professor in the Computer Information Systems department of the Robinson College of Business at Georgia State University, and participates on the advisory boards of several start-up and local businesses. She is an active member of the Technology Association of Georgia, GlobalEXECWomen, Georgia CXO Forum, Managed Service Professional Alliance and the CIO Forum.

The author lives in Dunwoody and can be reached through email, Facebook, Twitter, Google Plus and the book's website www.rfwthebook.com.